

***ITW* Insulation Systems**

July 12, 2010

Ref: Recent announcement regarding XPS blowing agent change and price increase.

Dear Valued Customer:

On June 25, 2010, ITW Insulation Systems announced a price increase on XPS PIB effective July 15. As stated in the announcement, the reasons for the increase are due to material and production related cost's DOW have incurred to make XPS production compliant with the Montreal Protocol.

Following extensive deliberations with DOW, ITW will implement a revised XPS increase effective July 15. The XPS increase is modified to 25% effective July 15.

Sincerely,



J.M. Roberts
General Manager
ITW Insulation Systems